

PROFESSIONAL SUMMARY

Recent ArtCenter College of Design graduate with experience supporting integrated media campaigns, coordinating cross functional teams, and managing production logistics. Strong interest in culture and brand communication. Highly organized with a strong passion for culture driven creative storytelling.

EDUCATION

ArtCenter College of Design - Sep 2021 - Dec 2025

Bachelors in Photography and Imaging

HONORS AND RECOGNITION

ArtCenter UG Scholarship

Kodak Endowed Scholarship

EXPERIENCE

Producer | Levi's spec campaign - Oct 2025 - Dec 2025

ArtCenter College of Design, Pasadena CA

2026 ADDY'S LA Gold Winner & Best Of Show [View Project](#)

- Produced and co-creative directed, an independent spec campaign for Levi's, leading concept development, research, production, and delivery of three hero films, photography, and social assets.
- Coordinated ideation workshops, schedules, locations, permits, and shoot logistics. Ensuring deadlines and production requirements are met.
- Supported on-set execution and post-production organization, maintaining clear documentation for invoices, and ensuring timely deliverables of key assets.

Media intern - July 2025 - Sep 2025

Bloomads Global Media Group, Los Angeles CA

- Supported media planning, strategy and creative teams through research, organization, and coordination across multiple campaigns for at least 4 major accounts
- Maintained campaign trackers and Excel spreadsheets to monitor budgets, timelines, and deliverables
- Conducted cultural and consumer research to identify trends, and recommended influencer partnerships that align with client goals.

Orientation Leader - Jun 2025- Sept 2025

ArtCenter College of Design, Pasadena CA

- Coordinated creative production for the Summer 2025 orientation campaign, supporting digital communications and student engagement.
- Led a team of two illustrators in developing visual assets for the Center for Student Experience (CSE) Instagram.
- Supported orientation event logistics, stakeholder coordination, and leadership initiatives for incoming students.

Photo Lab Assistant - Jan 2025 - Dec 2025

ArtCenter College of Design, Pasadena CA

Photo + Imaging, Digital and Analog labs

- Supported students across analog and digital image workflows, including film development, darkroom and inkjet printing.
- Prepared and optimized image files for weekly print production pipelines, ensuring accuracy in resolution, color, and profile specifications.
- Supported equipment handling and photo stage upkeep, maintaining cameras and lighting to ensure reliability and production-ready standards.